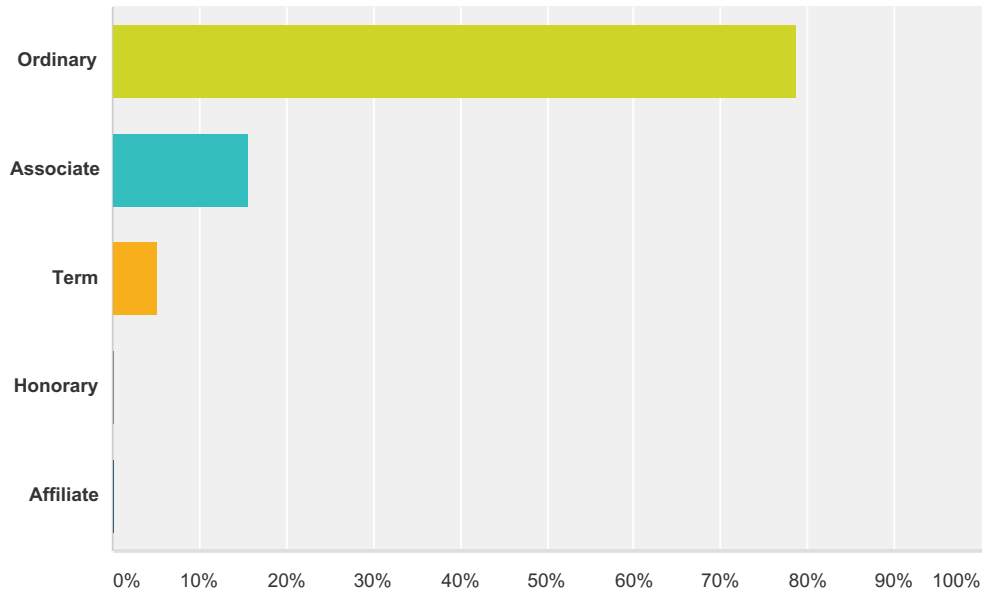


Q4 Membership type:

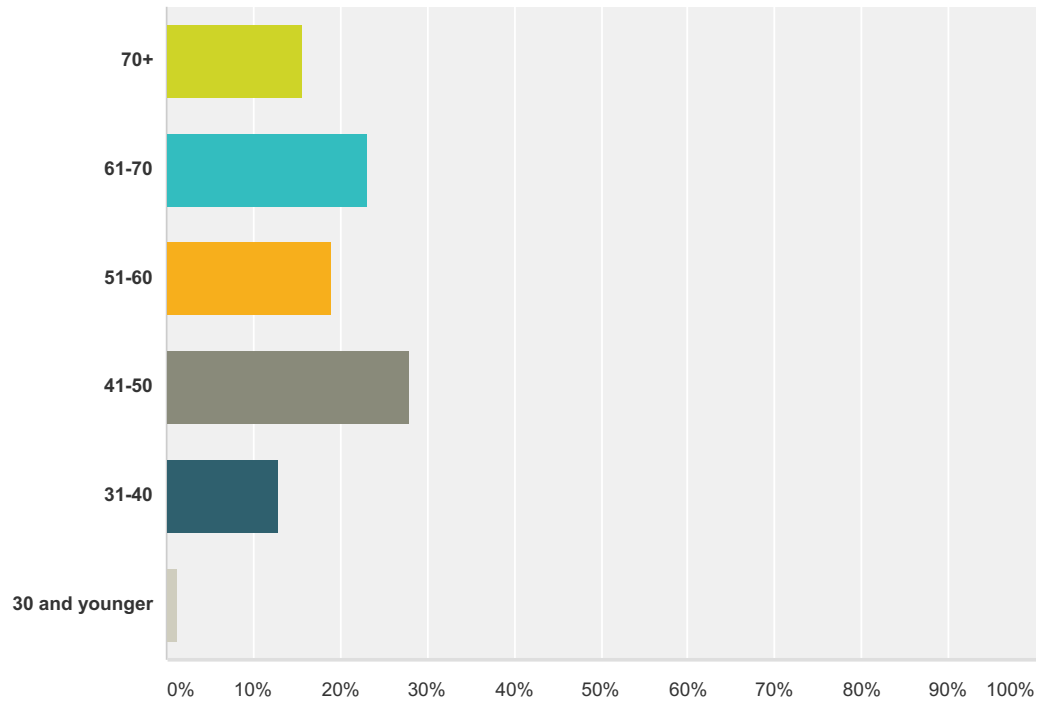
Answered: 389 Skipped: 0



Answer Choices	Responses
Ordinary	78.66% 306
Associate	15.68% 61
Term	5.14% 20
Honorary	0.26% 1
Affiliate	0.26% 1
Total	389

Q5 Age Group:

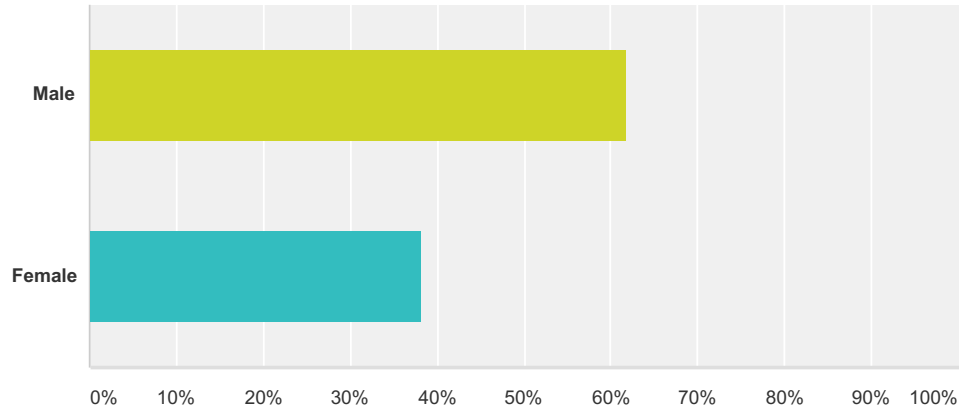
Answered: 389 Skipped: 0



Answer Choices	Responses	
70+	15.68%	61
61-70	23.14%	90
51-60	19.02%	74
41-50	28.02%	109
31-40	12.85%	50
30 and younger	1.29%	5
Total		389

Q6 Gender:

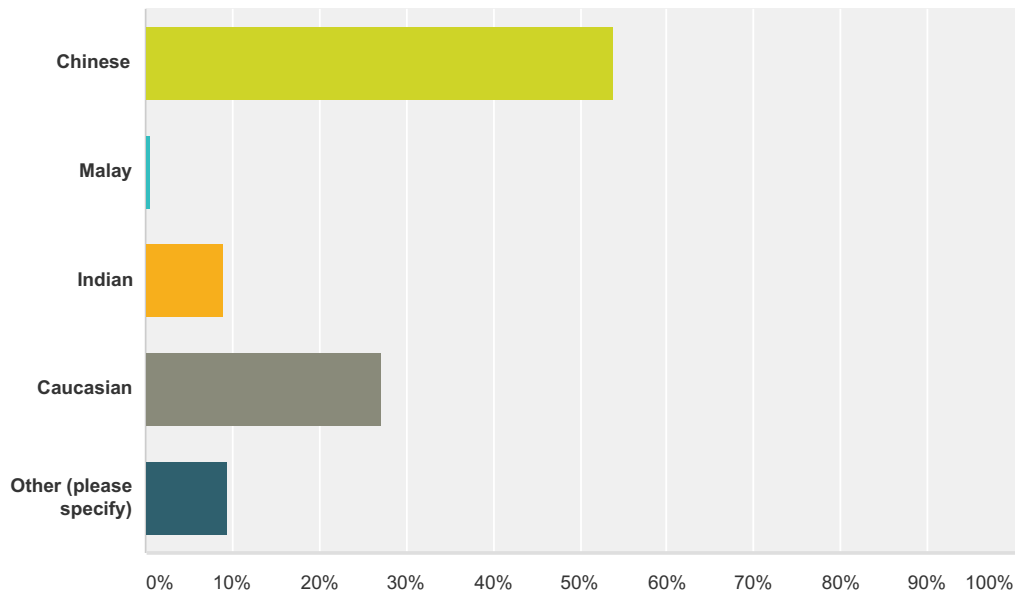
Answered: 389 Skipped: 0



Answer Choices	Responses
Male	61.70% 240
Female	38.30% 149
Total	389

Q7 Which ethnic group would you consider yourself a part of?

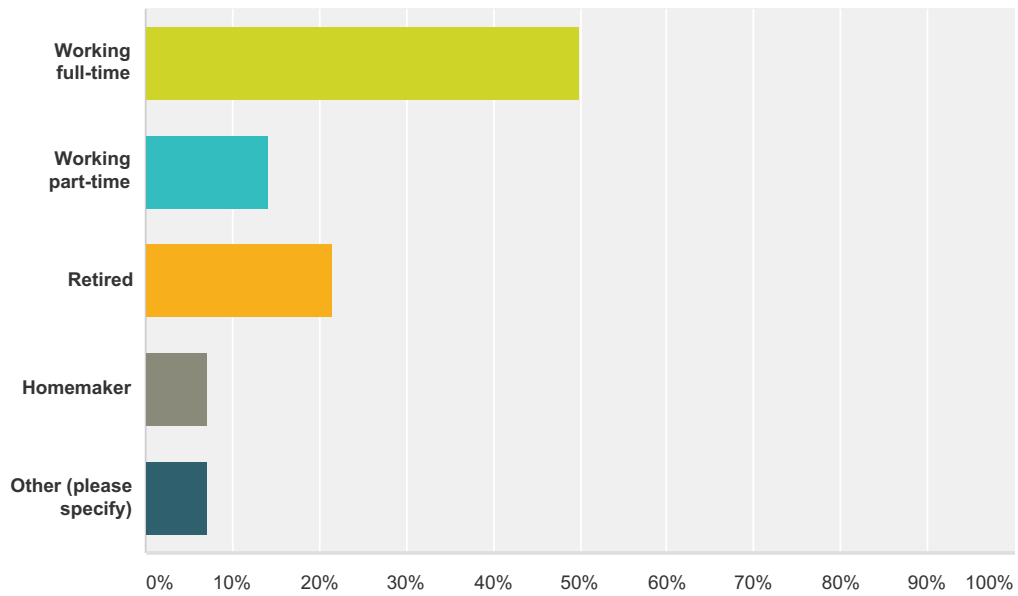
Answered: 382 Skipped: 7



Answer Choices	Responses
Chinese	53.93% 206
Malay	0.52% 2
Indian	8.90% 34
Caucasian	27.23% 104
Other (please specify)	9.42% 36
Total	382

Q8 What is your profession/occupation?

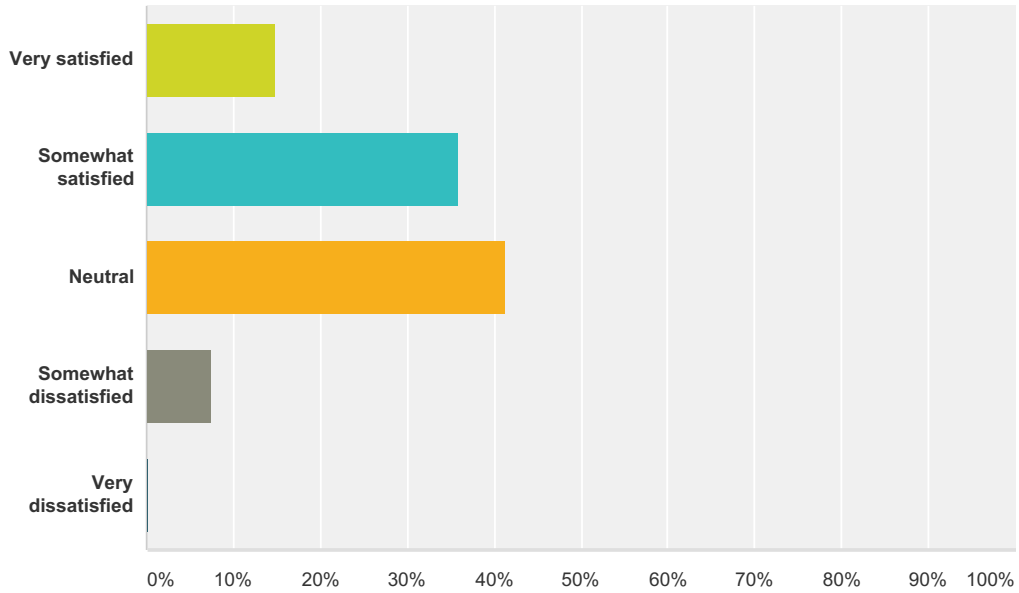
Answered: 389 Skipped: 0



Answer Choices	Responses	
Working full-time	49.87%	194
Working part-time	14.14%	55
Retired	21.59%	84
Homemaker	7.20%	28
Other (please specify)	7.20%	28
Total		389

Q9 Overall, how satisfied are you with the non-sports events offered by the Club? This covers activities such as Speaker Events, Adult Workshops, Musical Evenings, New Year's Eve Ball, Club-wide Party and Wine Dinners.

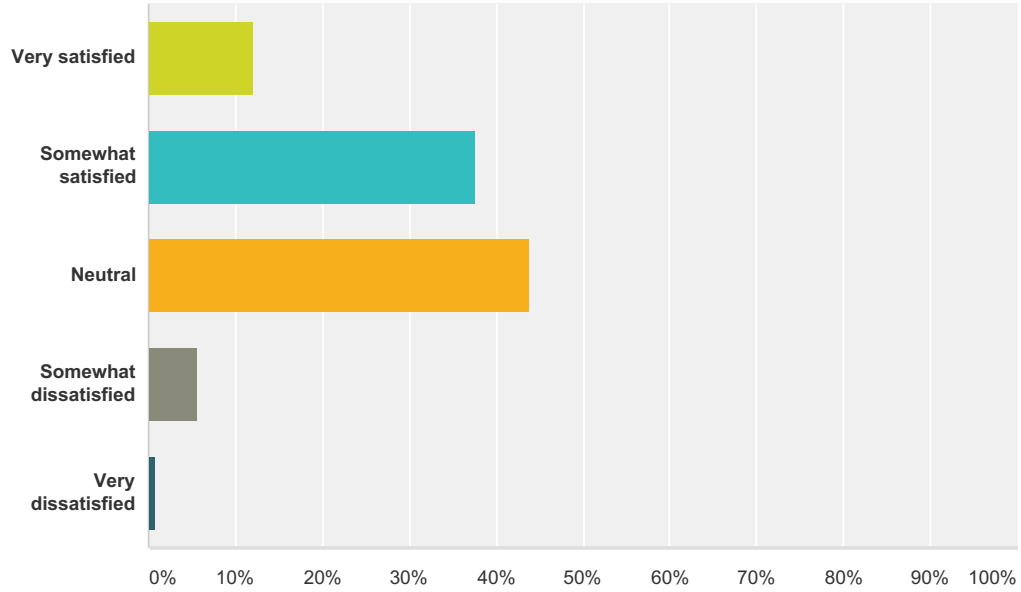
Answered: 370 Skipped: 19



Answer Choices	Responses	Count
Very satisfied	14.86%	55
Somewhat satisfied	35.95%	133
Neutral	41.35%	153
Somewhat dissatisfied	7.57%	28
Very dissatisfied	0.27%	1
Total		370

Q10 How interested are you in participating in these non-sports events offered by the Club?

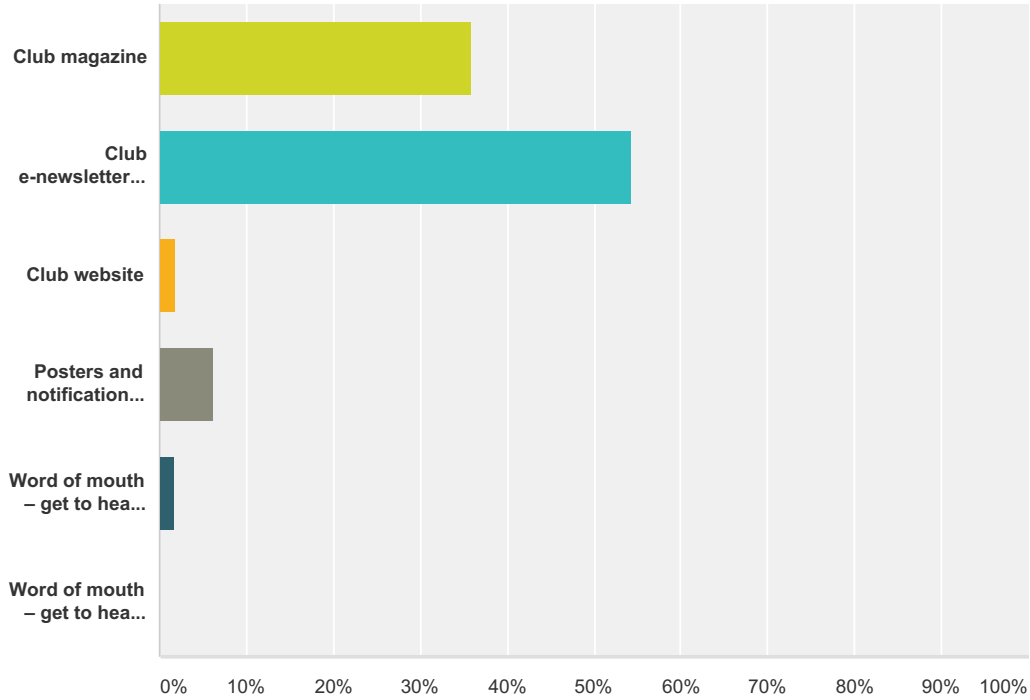
Answered: 370 Skipped: 19



Answer Choices	Responses
Very satisfied	12.16% 45
Somewhat satisfied	37.57% 139
Neutral	43.78% 162
Somewhat dissatisfied	5.68% 21
Very dissatisfied	0.81% 3
Total	370

Q11 Normally, how do you keep yourself informed of the non-sports activities in the Club? Which one of the below is your most important source of information? (Please choose one only)

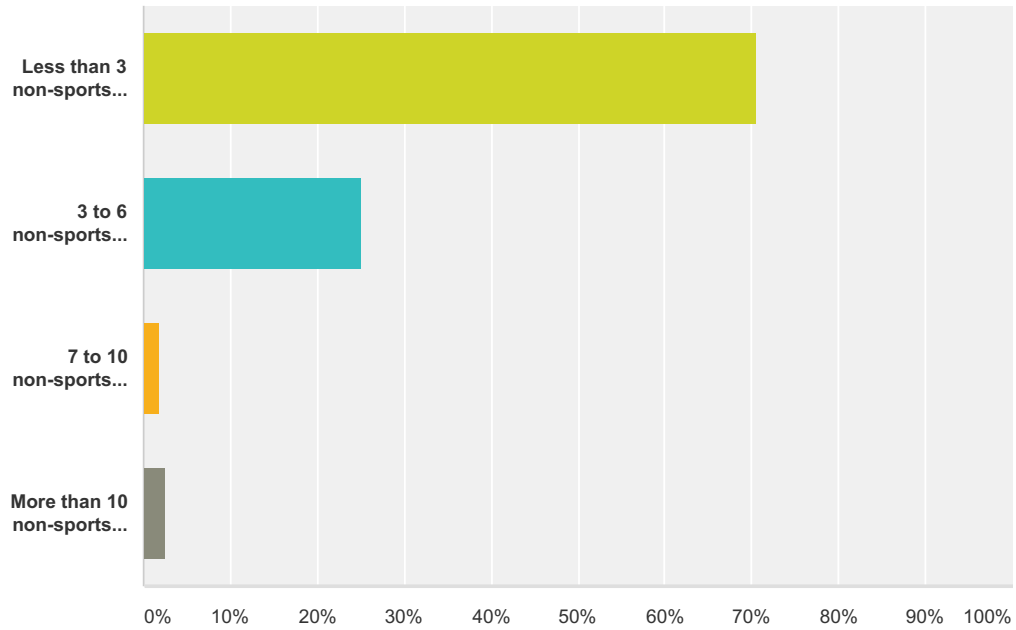
Answered: 370 Skipped: 19



Answer Choices	Responses	Count
Club magazine	35.95%	133
Club e-newsletter, NewsBites	54.32%	201
Club website	1.89%	7
Posters and notifications in the Club premises	6.22%	23
Word of mouth – get to hear them from other Club members	1.62%	6
Word of mouth – get to hear them from Club staff	0.00%	0
Total		370

Q12 In the past one year, how frequently have you participated in any of the Club's non-sports events?

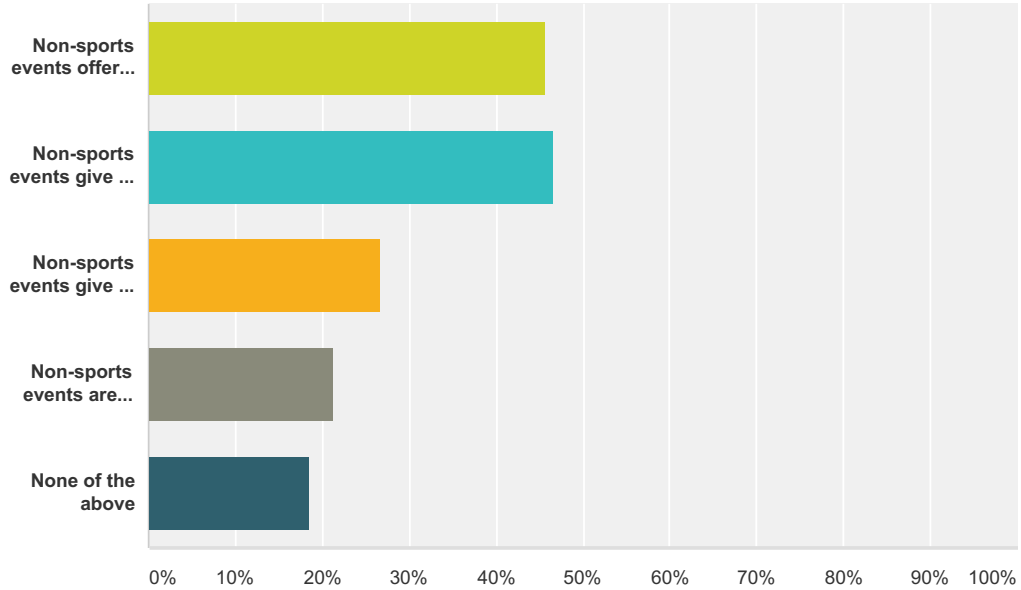
Answered: 370 Skipped: 19



Answer Choices	Responses	
Less than 3 non-sports events	70.54%	261
3 to 6 non-sports events	25.14%	93
7 to 10 non-sports events	1.89%	7
More than 10 non-sports events	2.43%	9
Total		370

Q13 Below are some factors which Members have mentioned make non-sports events appealing to them. Which of these apply to you? (Check any that apply)

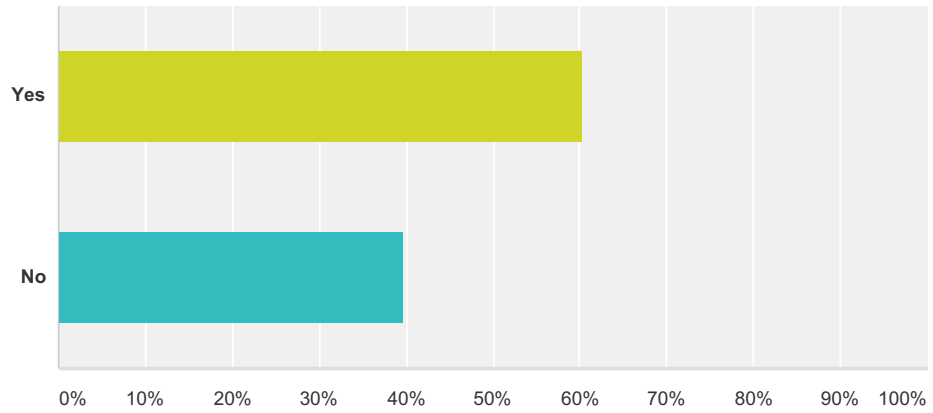
Answered: 370 Skipped: 19



Answer Choices	Responses
Non-sports events offered by the Club are value for money compared to events elsewhere	45.68% 169
Non-sports events give me an opportunity to enjoy time with family and friends	46.49% 172
Non-sports events give me an opportunity to entertain my non-Member friends	26.76% 99
Non-sports events are intellectually stimulating	21.35% 79
None of the above	18.65% 69
Total Respondents: 370	

Q14 Does living close to the Club influence the frequency of attending these non-sports events?

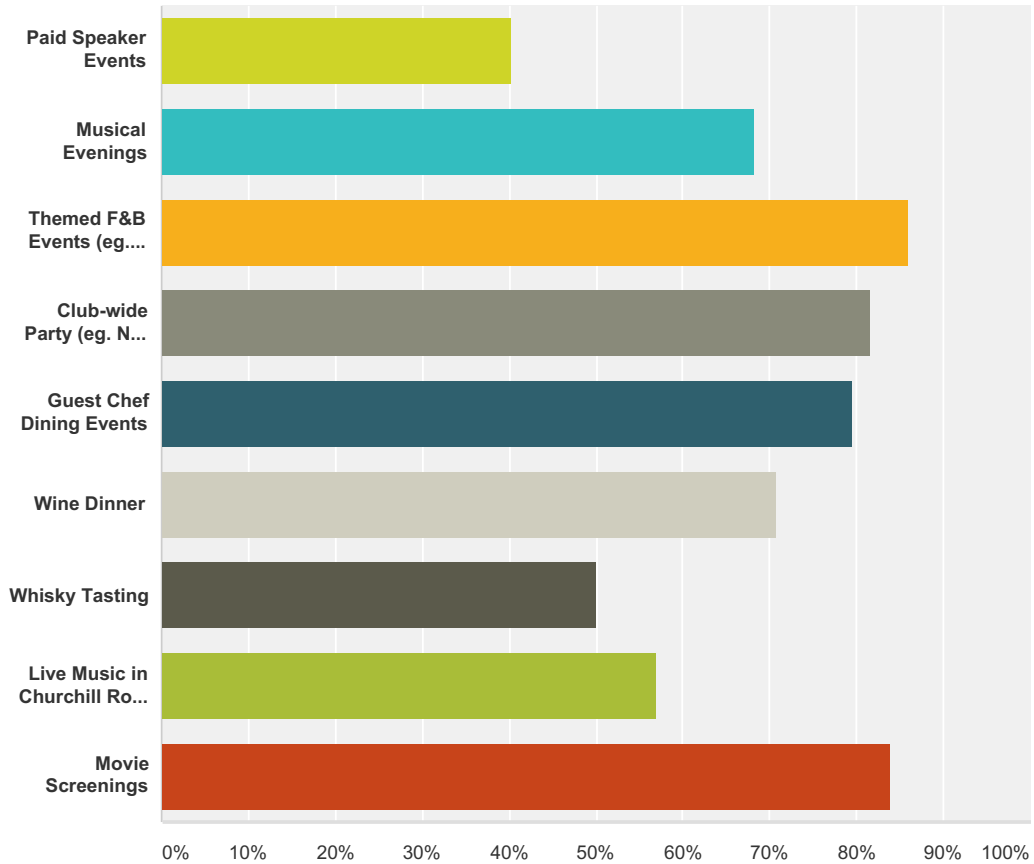
Answered: 369 Skipped: 20



Answer Choices	Responses
Yes	60.43% 223
No	39.57% 146
Total	369

Q15 Which non-sports events offered by the Club are you aware of? (Check all that apply)

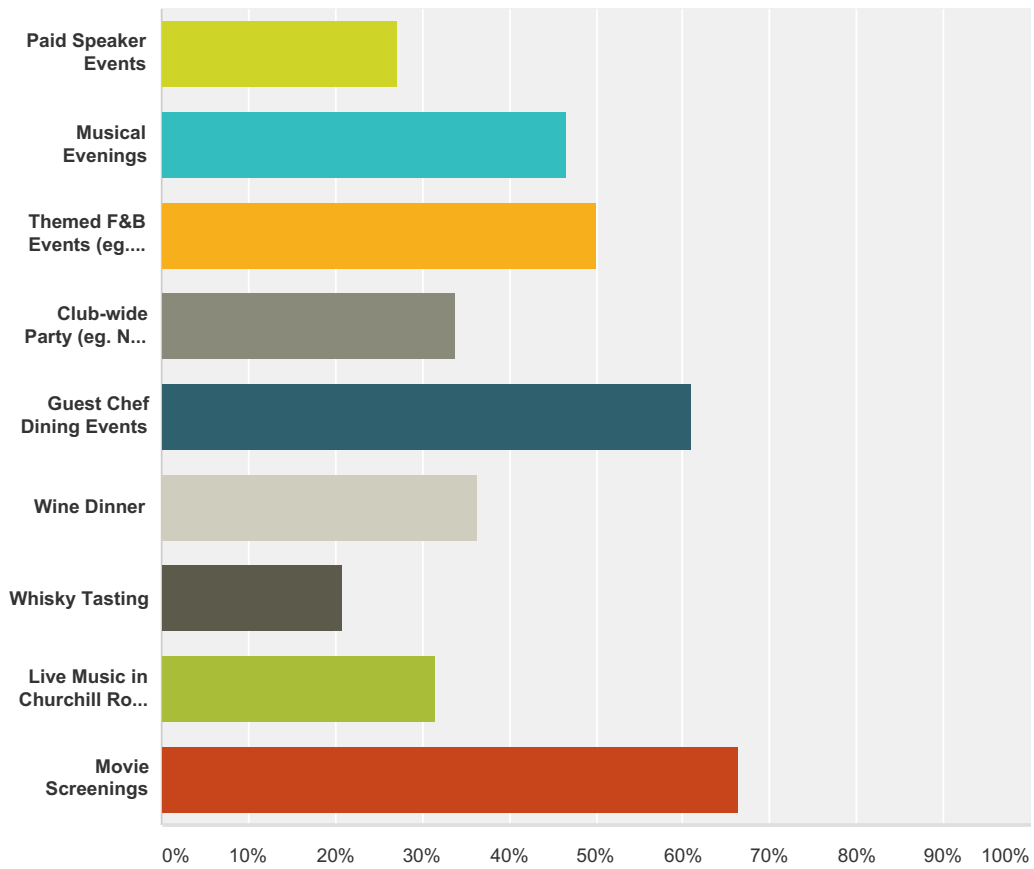
Answered: 365 Skipped: 24



Answer Choices	Responses
Paid Speaker Events	40.27% 147
Musical Evenings	68.22% 249
Themed F&B Events (eg. Mother's Day)	86.03% 314
Club-wide Party (eg. New Year's Eve Ball, Blanc Party)	81.64% 298
Guest Chef Dining Events	79.45% 290
Wine Dinner	70.68% 258
Whisky Tasting	50.14% 183
Live Music in Churchill Room (Twice a week)	56.99% 208
Movie Screenings	83.84% 306
Total Respondents: 365	

Q16 Which non-sports events appeal to you? (Check all that apply)

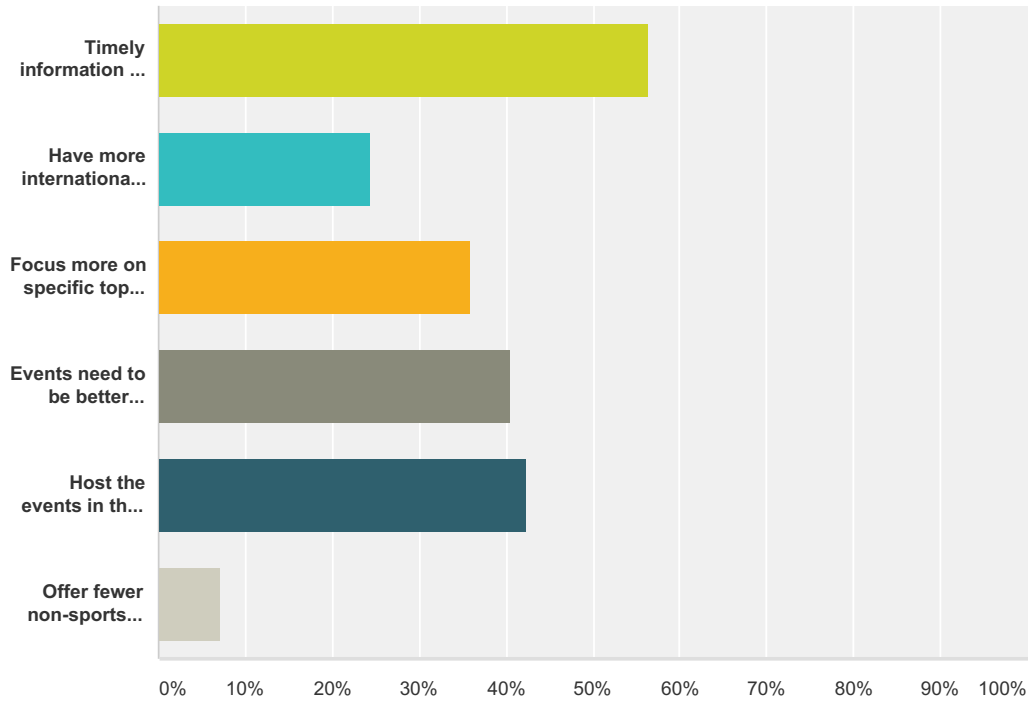
Answered: 361 Skipped: 28



Answer Choices	Responses
Paid Speaker Events	27.15% 98
Musical Evenings	46.54% 168
Themed F&B Events (eg. Mother's Day)	50.14% 181
Club-wide Party (eg. New Year's Eve Ball, Blanc Party)	33.80% 122
Guest Chef Dining Events	60.94% 220
Wine Dinner	36.29% 131
Whisky Tasting	20.78% 75
Live Music in Churchill Room (Twice a week)	31.58% 114
Movie Screenings	66.48% 240
Total Respondents: 361	

Q17 In your opinion, what changes need to be made to the existing events programme, to make it more appealing to Club Members? (Check all that apply)

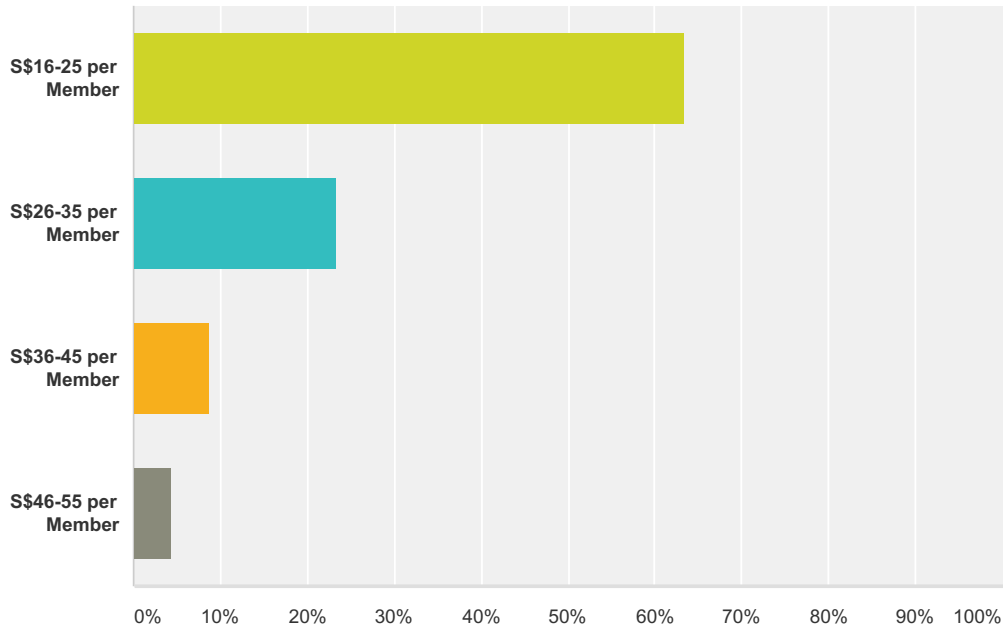
Answered: 340 Skipped: 49



Answer Choices	Responses
Timely information on the non-sports events	56.47% 192
Have more international speakers	24.41% 83
Focus more on specific topics (eg. entrepreneurship, cooking demonstration)	35.88% 122
Events need to be better priced	40.59% 138
Host the events in the evening instead of afternoon	42.35% 144
Offer fewer non-sports events – currently, there are too many non-sports events	7.06% 24
Total Respondents: 340	

**Q18 Specifically on Paid Speaker Events
(eg. Anti-Aging Diet Talk: 1 to 2-hour
duration with light refreshments), what is
the maximum you are willing to pay for
such events?**

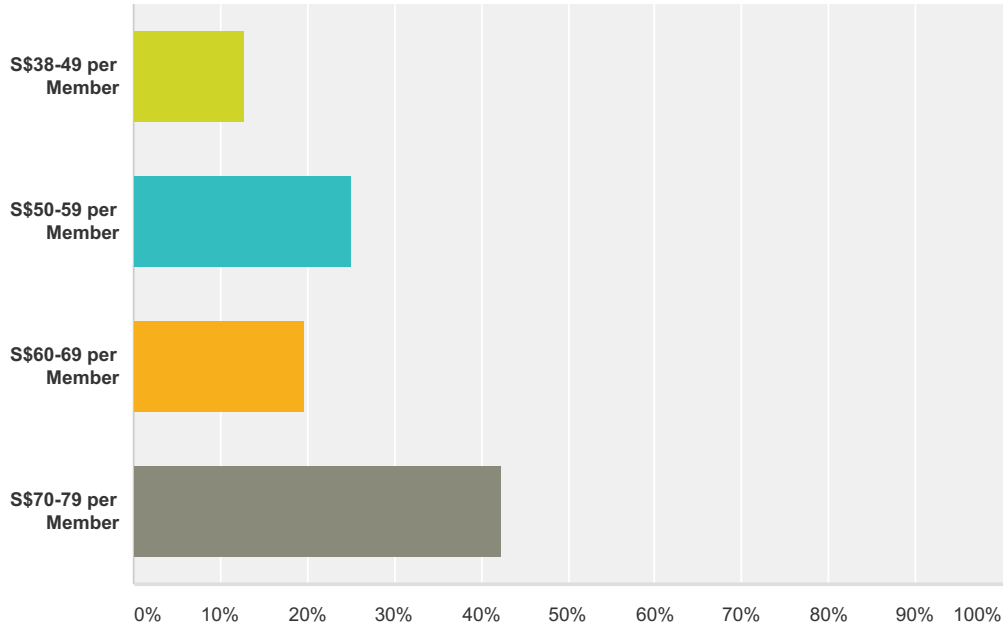
Answered: 345 Skipped: 44



Answer Choices	Responses	
S\$16-25 per Member	63.48%	219
S\$26-35 per Member	23.48%	81
S\$36-45 per Member	8.70%	30
S\$46-55 per Member	4.35%	15
Total		345

Q19 Specifically on Club-wide Parties such as the New Year's Eve Ball (i.e. buffet dinner with free-flow drinks and live entertainment), what is the maximum you are willing to pay for such events?

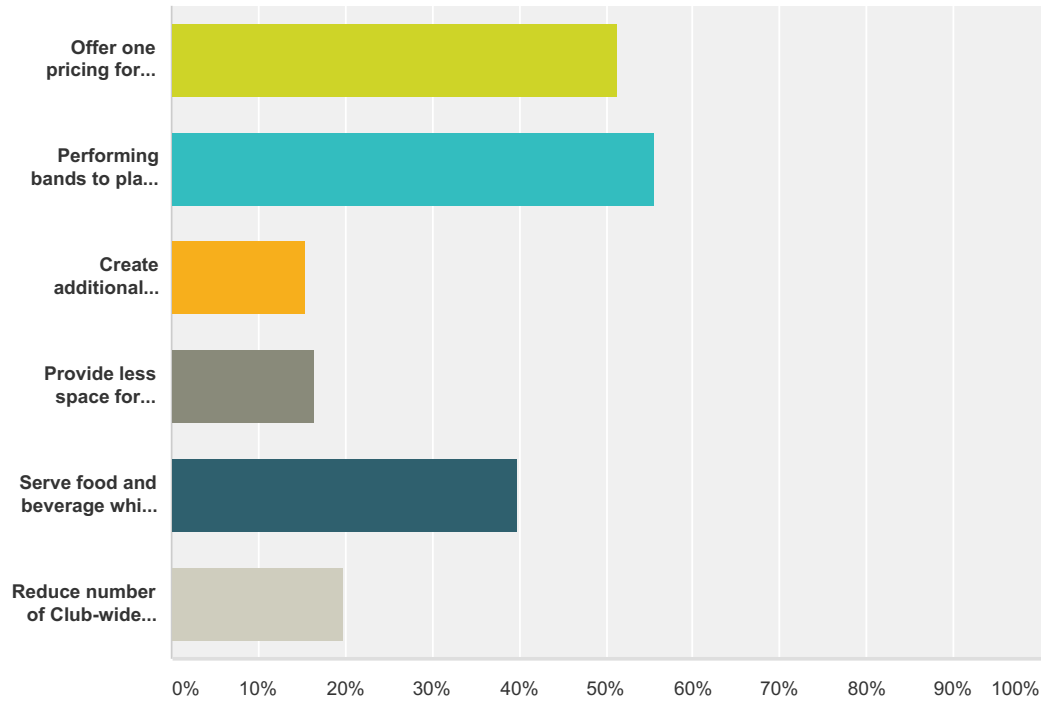
Answered: 351 Skipped: 38



Answer Choices	Responses	
S\$38-49 per Member	12.82%	45
S\$50-59 per Member	25.07%	88
S\$60-69 per Member	19.66%	69
S\$70-79 per Member	42.45%	149
Total		351

Q20 How can the current Club-wide Party offered by the Club be improved? (Check all that apply)

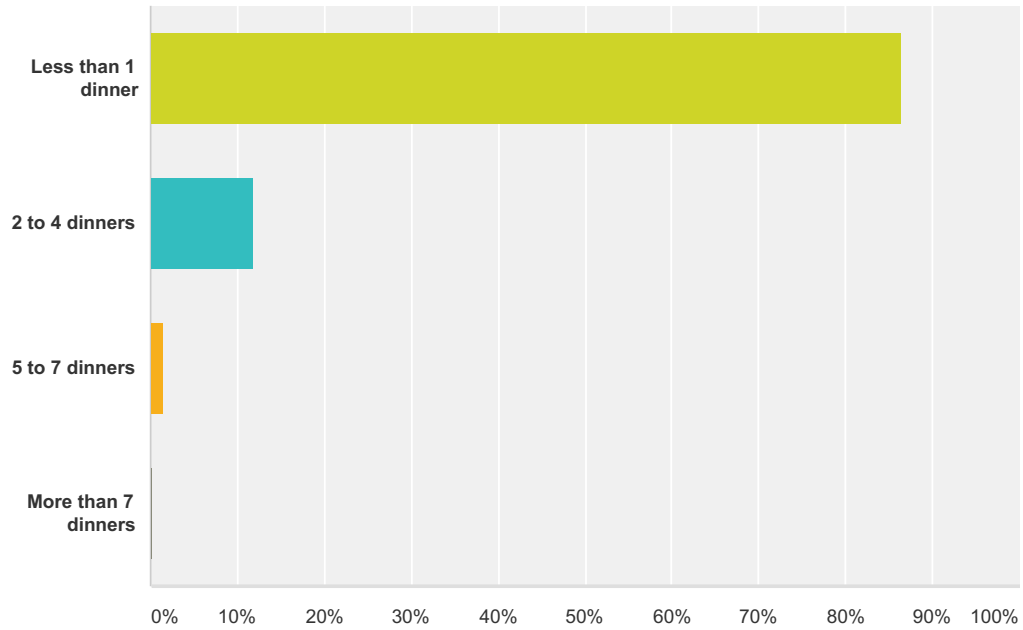
Answered: 329 Skipped: 60



Answer Choices	Responses
Offer one pricing for Members to have dining access to all participating venues	51.37% 169
Performing bands to play different musical genre at the various venues	55.62% 183
Create additional space for dancing	15.50% 51
Provide less space for dancing and more seating capacity	16.41% 54
Serve food and beverage which match the theme	39.82% 131
Reduce number of Club-wide events as there are many New Year's Eve parties organised outside of the Club	19.76% 65
Total Respondents: 329	

Q21 In the past one year, how frequently have you attended any of the Club's Wine Dinners?

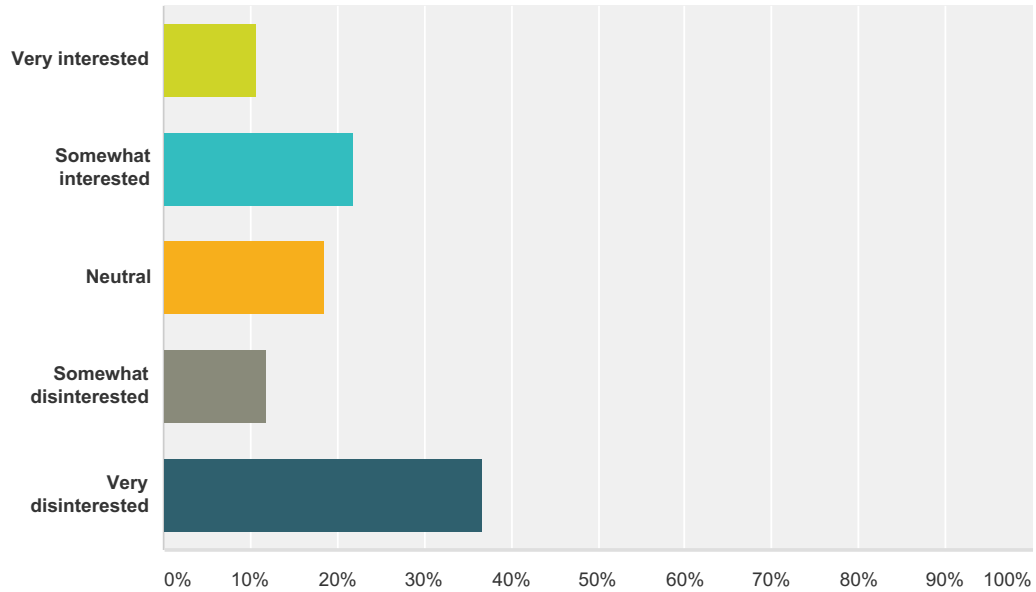
Answered: 356 Skipped: 33



Answer Choices	Responses	
Less than 1 dinner	86.52%	308
2 to 4 dinners	11.80%	42
5 to 7 dinners	1.40%	5
More than 7 dinners	0.28%	1
Total		356

Q22 How interested are you in participating in any of the Club's Whisky Tasting and Whisky Dinner events?

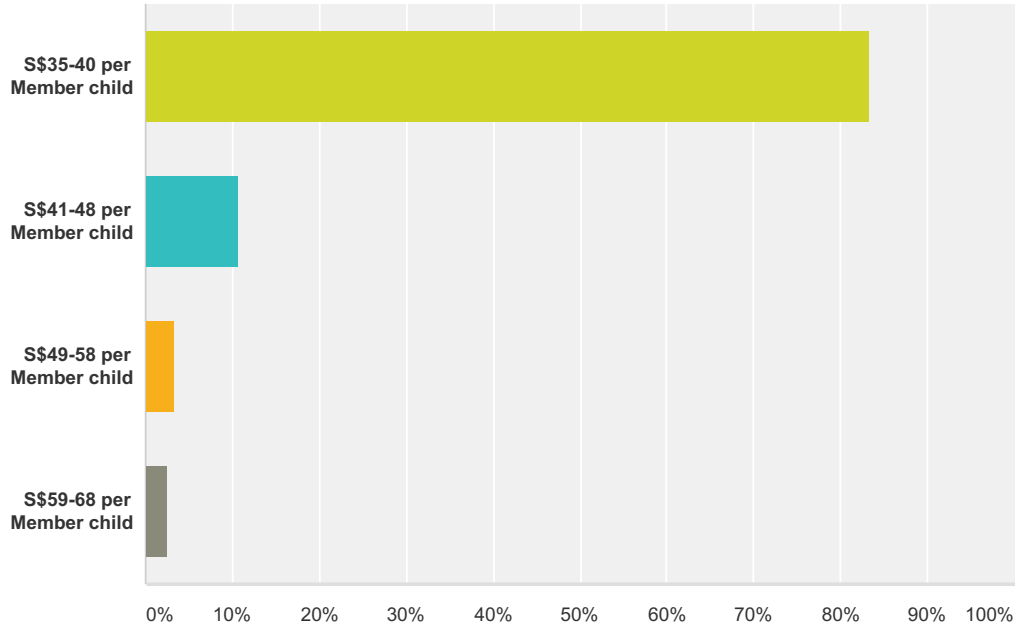
Answered: 359 Skipped: 30



Answer Choices	Responses	Count
Very interested	10.58%	38
Somewhat interested	22.01%	79
Neutral	18.66%	67
Somewhat disinterested	11.98%	43
Very disinterested	36.77%	132
Total		359

Q23 Specifically on Youth Events (eg. Halloween Party and Kids Christmas Party), what is the maximum you are willing to pay for such events?

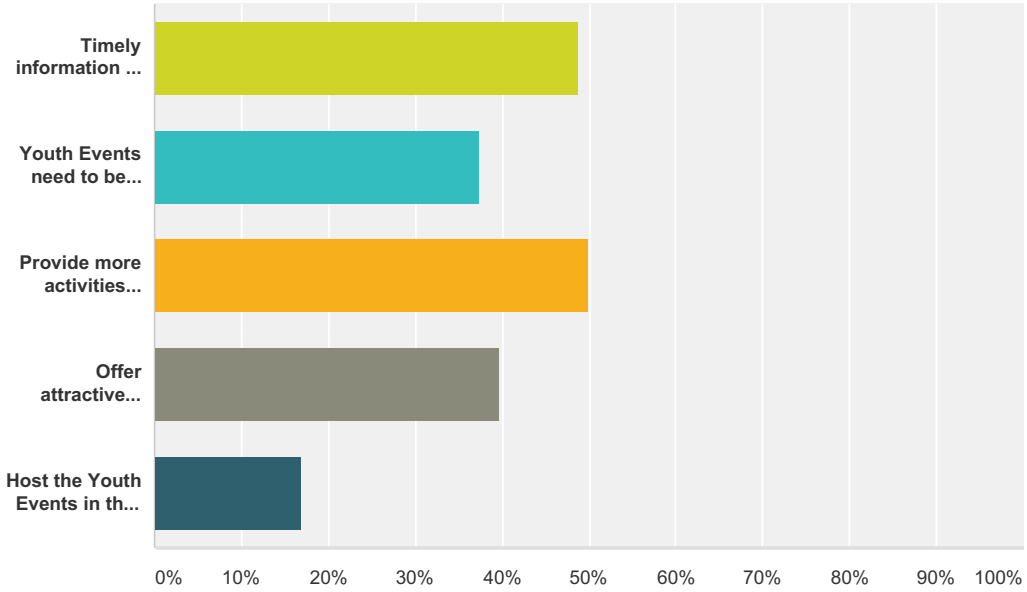
Answered: 307 Skipped: 82



Answer Choices	Responses
S\$35-40 per Member child	83.39% 256
S\$41-48 per Member child	10.75% 33
S\$49-58 per Member child	3.26% 10
S\$59-68 per Member child	2.61% 8
Total	307

Q24 How can the current Youth Events offered by the Club be improved? (Check all that apply)

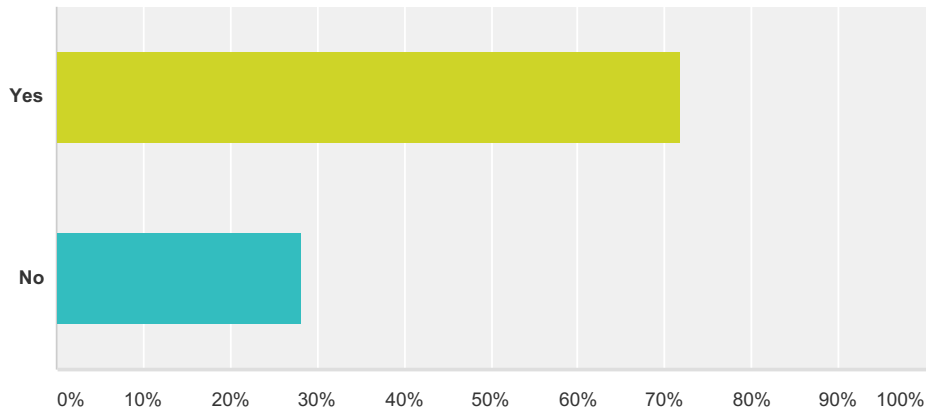
Answered: 283 Skipped: 106



Answer Choices	Responses
Timely information on the Youth Events	48.76% 138
Youth Events need to be better priced	37.46% 106
Provide more activities during the Youth Events	49.82% 141
Offer attractive prizes and door gifts	39.58% 112
Host the Youth Events in the evening instead of afternoon	16.96% 48
Total Respondents: 283	

Q25 In your opinion, should the Club organise Young Adults Events?

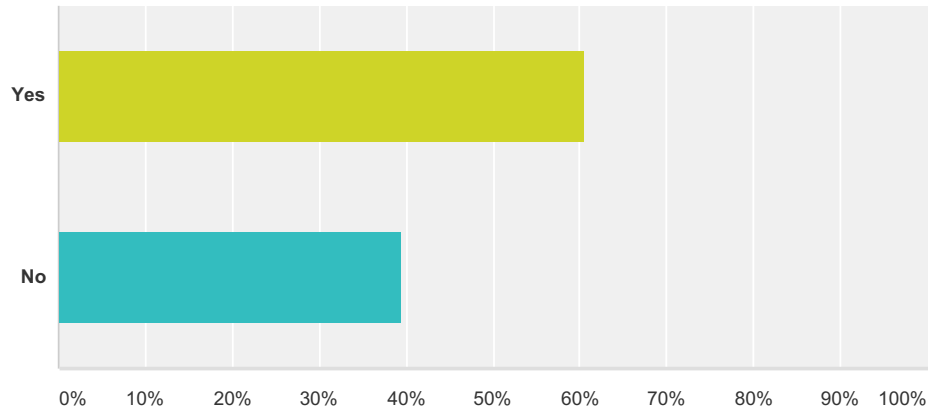
Answered: 343 Skipped: 46



Answer Choices	Responses	
Yes	71.72%	246
No	28.28%	97
Total		343

Q26 Should there be Live Music at Tangles on Friday evenings so that Young Adults can have a place to unwind?

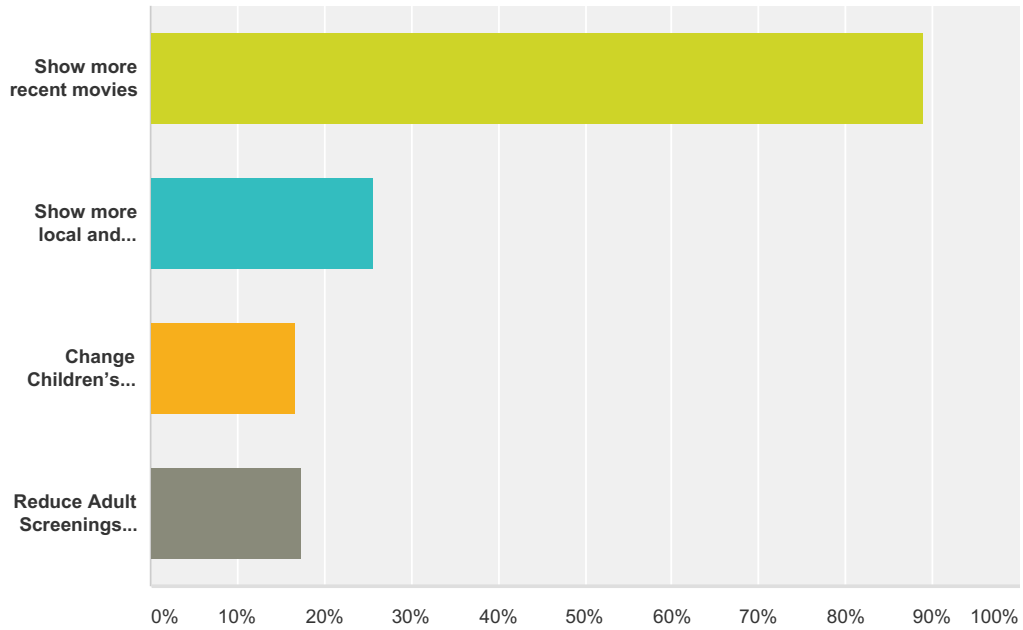
Answered: 337 Skipped: 52



Answer Choices	Responses
Yes	60.53% 204
No	39.47% 133
Total	337

Q27 In your opinion, what change(s) should be introduced to the Movie Screenings? (Check all that apply)

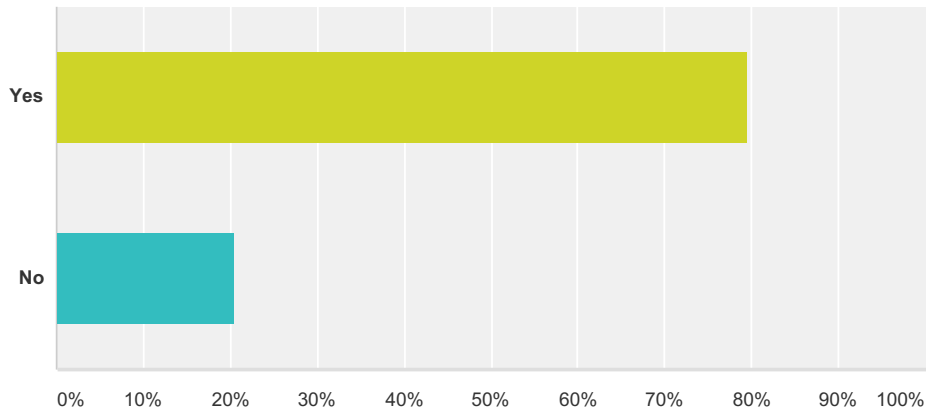
Answered: 336 Skipped: 53



Answer Choices	Responses
Show more recent movies	88.99% 299
Show more local and foreign language movies	25.60% 86
Change Children's Matinees showtime on Saturday and Sunday from 2.30pm to early morning (eg. 10.00am)	16.67% 56
Reduce Adult Screenings showtimes from two shows per day to one show per day	17.26% 58
Total Respondents: 336	

Q28 Should the Club continue to show the Movie Screenings every Friday night?

Answered: 348 Skipped: 41



Answer Choices	Responses
Yes	79.60% 277
No	20.40% 71
Total	348